ART MATTERS

Professional Development Workshops at the Lowe Art Museum

UNIVERSITY OF MIAMI

LOWE

1301 Stanford Dr, Miami, FL, 33146 | lowe.miami.edu | (305) 284-3535
Art Matters, the Lowe’s signature professional development program, invites professionals and graduate students to use art in a museum setting as a vehicle for focused observation and development of critical communication skills: visual acuity, navigation of ambiguity, leadership, problem-solving, and collaboration. The workshops foster the skills necessary to become successful in fields as varied as medicine, law enforcement, human resources, and air traffic control.

HOW IT WORKS

Services Offered at the Lowe:
- The Lowe offers tailor-made workshops for groups of 10 to 60 people.
- Trained educators lead interactive group discussions using the Visual Thinking Strategies method, with a focus on skill-building.
- Group participants, working in pairs, engage the rest of the group in a discussion, providing hands-on experience using their newly learned skills.
- Programs can be delivered remotely/virtually as well as onsite.
- Workshops last about 2 to 3 hours in a museum setting, and about 1 to 1 ½ hours remotely.
- To develop, schedule and find out pricing for a workshop, contact Hope Torrents
  phone: 305-284-8049 | email: htorrents@miami.edu
- To learn more about programming, please visit our website lowe.miami.edu
**H O W  I T  W O R K S**

**Skills Fostered in Art Matters Workshops**
- Observation
- Communication
- Teamwork
- Curiosity
- Decisiveness
- Resourcefulness
- Empathy
- Leadership

**Benefits Include**
- Credibility-building
- Re-energized staff
- Talent retention
- Cultural humility
WHAT OUR PARTICIPANTS SAY

“Describing art and describing patients are similar.

- MSM Medical Student

“Communication! The best way to show someone you are listening is by actively listening, asking questions, paraphrasing, eye contact, and engaging. These are useful skills for class, work, and professional development.

- UM peer advisor

“The longer I looked at a work of art, the more I observed.

- Miami Veteran

“As you focus on a painting or sculpture or photograph, you will observe. Listen. Communicate. Acknowledge. Question. Connect. Lead. Just be in the moment. No filters, no noise, no constant interruptions. That is what’s missing from medicine. We lose sight of what matters. Why we entered healthcare in the first place.

The Fine Art of Health Care program at the Lowe Art Museum is an experience that not only improves the lives of physicians, nurses, and therapists, but also the lives of their patients. And ultimately the goals of the hospital and the healthcare system.

- Miller School of Medicine 2017 graduate